



Ελλάδα

2016

	Μαϊ-16	Ιουν-16	Ιουλ-16	Αυγ-16	Σεπ-16	Οκτ-16	Νοε-16	Δεκ-16
Total Available Listings								
Entire Place	24.794	27.896	32.195	33.005	34.212	38.103	33.564	31.953
Private Room	3.999	4.628	5.441	5.636	5.895	6.696	5.566	5.187
Shared Room	144	155	171	164	177	203	193	188
Booked Listings								
Entire Place	9.736	13.239	20.760	24.248	18.714	13.368	7.636	7.538
Private Room	1.749	2.385	3.612	4.239	3.612	2.589	1.423	1.283
Shared Room	46	73	100	113	93	84	60	59
Room Nights - Entire Place								
Total Available	549.529	719.676	1.159.046	1.306.592	964.691	696.931	363.731	386.817
Booked	166.157	274.802	525.071	745.730	414.431	259.015	142.483	149.782
Room Nights - Hotel Comparable								
Total Available	118.767	159.852	242.902	273.907	234.315	175.017	102.455	100.629
Booked	47.288	71.340	124.391	170.408	120.609	75.537	45.300	43.682
Listing Nights - Entire Place								
Available	270.101	358.912	568.318	645.166	501.676	367.439	201.759	207.908
Booked	90.928	145.454	271.058	380.708	231.926	145.448	83.213	84.412
Occupancy								
Entire Place	33,7%	40,5%	47,7%	59,0%	46,2%	39,6%	41,2%	40,6%
Hotel Comparable	39,8%	44,6%	51,2%	62,2%	51,5%	43,2%	44,2%	43,4%
ADR								
Entire Place	\$127,33	\$152,96	\$177,67	\$185,0	\$127,63	\$100,71	\$91,66	\$94,83
Hotel Comparable	\$73,0	\$83,08	\$93,0	\$96,79	\$78,06	\$63,66	\$54,85	\$55,32
RevPAR								
Entire Place	\$42,86	\$61,99	\$84,74	\$109,17	\$59,0	\$39,87	\$37,80	\$38,50
Hotel Comparable	\$29,07	\$37,08	\$47,63	\$60,22	\$40,18	\$27,48	\$24,25	\$24,01

Definitions**Available Listings**

The count of Airbnb listings that were advertised for rent during the month or had a booked day in the month.

Booked Listings

The count of Airbnb listings that had at least one booked day in the month.



Ελλάδα

2017

	Ιαν-18	Φεβ-18	Μαρ-18	Απρ-18	Μαϊ-18	Ιουν-18	Ιουλ-18	Αυγ-18	Σεπ-18	Οκτ-17	Νοε-17	Δεκ-17
Total Available Listings												
Entire Place	32.378	29.823	34.479	38.849	48.508	54.155	58.822	60.005	59.828	56.257	48.319	45.396
Private Room	5.233	4.753	5.369	6.405	8.317	9.273	9.842	9.957	10.026	9.451	7.688	7.191
Shared Room	187	165	182	180	218	231	245	245	258	215	204	187
Booked Listings												
Entire Place	7.383	7.067	8.249	16.119	19.640	29.877	42.049	47.266	36.722	23.366	14.475	12.775
Private Room	1.252	1.199	1.341	2.635	3.445	5.107	6.768	7.587	6.070	3.853	2.211	1.942
Shared Room	63	53	55	72	82	111	135	151	137	86	65	54
Room Nights - Entire Place												
Total Available	373.461	326.652	400.397	858.716	1.091.049	1.642.195	2.348.656	2.596.590	1.919.126	1.214.691	674.821	628.353
Booked	127.619	125.378	146.584	342.086	431.747	748.907	1.326.964	1.727.935	920.866	532.234	250.612	244.250
Room Nights - Hotel Comparable												
Total Available	96.617	87.163	112.116	189.806	246.602	344.963	477.556	535.384	435.445	290.670	179.232	165.956
Booked	39.746	38.559	47.292	85.291	113.032	173.083	281.120	370.719	244.459	142.791	80.527	74.490
Listing Nights - Entire Place												
Available	199.959	176.994	221.352	432.118	551.284	811.532	1.155.530	1.287.883	981.564	631.820	367.545	342.613
Booked	73.967	72.399	86.106	180.388	231.310	383.505	662.403	870.053	498.807	289.140	147.121	141.216
Occupancy												
Entire Place	37,0%	40,9%	38,9%	41,7%	42,0%	47,3%	57,3%	67,6%	50,8%	45,8%	40,0%	41,2%
Hotel Comparable	41,1%	44,2%	42,2%	44,9%	45,8%	50,2%	58,9%	69,2%	56,1%	49,1%	44,9%	44,9%
ADR												
Entire Place	\$88,98	\$86,0	\$91,56	\$112,56	\$125,14	\$156,50	\$190,74	\$192,33	\$143,21	\$116,11	\$96,69	\$94,86
Hotel Comparable	\$52,19	\$51,94	\$57,69	\$65,63	\$73,32	\$84,55	\$96,33	\$99,18	\$82,17	\$68,99	\$59,97	\$57,88
RevPAR												
Entire Place	\$32,91	\$35,18	\$35,62	\$46,99	\$52,51	\$73,96	\$109,34	\$129,93	\$72,77	\$53,14	\$38,70	\$39,10
Hotel Comparable	\$21,47	\$22,98	\$24,33	\$29,49	\$33,61	\$42,42	\$56,70	\$68,67	\$46,13	\$33,89	\$26,94	\$25,98

Definitions	
Available Listings	The count of Airbnb listings that were advertised for rent during the month or had a booked day in the month.
Booked Listings	The count of Airbnb listings that had at least one booked day in the month.
Listing Nights	The sum of all nights that were available for rent and were booked in the month. This only counts listings as being available if they had one booked night in the month.
Hotel Comparable Listings	Studio and one bedroom entire place rentals. AirDNA believes these are the type of listings most likely to compete directly with hotels.
Room Nights	Listing Nights multiplied by the number of bedrooms in each listing.
Occupancy	Booked Listing Nights divided by Available Listing Nights.
ADR	The Average Daily Rate charged per booked entire place listing. ADR includes cleaning fees but not other Airbnb service fees or taxes
RevPAR	Revenue Per Available Room = Entire Place ADR * Occupancy. Differing from the hotel industry, we consider entire place listings as a "room".
\$	All currency amounts in USD.
Avg Bookings	Average number of reservations per listing
Avg Booking Revenue	Average revenue per booking